

Erin Tomasini

INSTRUCTIONAL DESIGNER | eLEARNING DEVELOPER | MULTIMEDIA DESIGNER

New Jersey | 201.747.1367 | tomasinierin@gmail.com | [Portfolio](#) | [LinkedIn](#)

Instructional designer and multimedia learning professional with 20+ years creating learner-centered instruction, digital media, and performance-based learning experiences. Combines curriculum design expertise with hands-on Articulate Storyline 360, Rise 360, video, animation, and accessible content production. Collaborates with subject matter experts and stakeholders to translate technical and healthcare topics into clear learning materials. Oregon State University E-Learning Instructional Design & Development Certificate (2026).

CORE SKILLS & TECHNOLOGY

LEARNING DESIGN: ADDIE | SAM | Backward Design | Adult learning | Needs analysis | Learning objectives | Storyboarding | Assessment design | UDL | Accessibility | SME collaboration | Quality Assurance | Timeline & Deliverable Management | Stakeholder consultation | Project coordination

DEVELOPMENT TOOLS: Articulate Storyline 360 | Rise 360 | Adobe Premiere Pro | After Effects | Photoshop | Adobe Creative Cloud | LMS-compatible content | SCORM fundamentals | Microsoft 365/Teams | Google Workspace

SELECTED INSTRUCTIONAL DESIGN PROJECTS

New Teacher Onboarding — Interactive Prototype

LearnWell | Self-initiated Project | Articulate Storyline 360

- Redesigned a 10-minute onboarding video into an interactive learning prototype incorporating modular content, learner-controlled navigation, bookmarking and multimedia.
- Developed knowledge checks, matching activities and sorting exercises to reinforce onboarding procedures and encourage active learning

Adolescent Behavioral Health | Professional Learning Modules

Independent Portfolio Project | Articulate Rise 360

- Designed interactive modules addressing psychological safety, trauma-informed communication, active listening, empathy and student-centered instructional practices.
- Developed scenario-based learning activities and decision points to help learners practice responding to challenging situations in adolescent behavioral health settings.

PROFESSIONAL EXPERIENCE

Learning Design & Media Consultant

Vanderbilt University Medical Center | Remote | October 2025–Present

- Independently design and develop interactive healthcare eLearning experiences in Articulate Rise 360, transforming hour-long, expert-led webinars into structured, self-paced courses for healthcare professionals.
- Analyze and reorganize complex clinical source material into focused instructional lessons, integrating existing narration, multimedia, case-based learning, and interactive content to support knowledge application.
- Develop scenario-based learning activities, knowledge checks, matching exercises, sorting activities, flashcards, and interactive graphics to reinforce clinical concepts and encourage active learner participation.
- Produce and edit educational multimedia using Adobe Premiere Pro, After Effects, and Creative Cloud, incorporating instructional graphics, animation, audio enhancement, captions, and visual storytelling.
- Collaborate with Southeast AETC faculty, healthcare subject matter experts, and stakeholders to review instructional content, incorporate feedback, and coordinate multiple remote learning projects, including timelines, revisions, and final deliverables.

Behavioral Health Adolescent PHP Teacher

LearnWell | Flemington, NJ | October 2025–Present

- Design and deliver individualized instruction for adolescents in a behavioral health Partial Hospitalization Program (PHP), adapting learning activities to diverse educational, emotional and behavioral needs.
- Apply learner-centered instructional strategies and differentiated approaches to support student engagement, psychological safety and progress toward individualized learning goals.
- Collaborate with clinical staff, educators and administrators to coordinate educational support, maintain accurate learner documentation and communicate student progress.
- Supported administrative operations through a temporary assignment with the paperwork team, contacting parents to obtain missing documentation, explaining required forms, tracking submissions, and maintaining accurate records.

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PROFESSIONAL EXPERIENCE (continued)

Multimedia Learning & Technology Educator

Hackettstown High School | New Jersey | August 2005–June 2025

- Designed and developed comprehensive, learner-centered curricula across video production, animation, broadcast journalism, communication studies, and digital media, aligning instructional activities and performance-based assessments with measurable learning objectives.
- Developed and launched a Career and Technical Education-certified Video Production Program, designing curriculum, hands-on learning experiences, technical workflows, and instructional resources supporting industry-relevant skills development.
- Created blended learning experiences incorporating instructional videos, multimedia demonstrations, digital resources, and project-based assessments to support diverse learning needs and promote practical skill application.
- Applied learner-centered design and accessibility principles to create instructional materials, assessments, and multimedia resources that supported multiple learning approaches and levels of technical proficiency.
- Directed multimedia production initiatives, managing program budgets, studio resources, digital workflows, project timelines, and stakeholder collaboration while maintaining production quality and instructional objectives.

Earlier Media & Broadcast Roles

Egg Harbor Township BOE • Oxygen Media • USA SCI-FI Network | 2000–2005

- TV Station Manager & Director of Programming | In House Editor, Broadcast Operations & Graphics Technician | Commercial Operations Assistant
- Experience in media operations, editing, graphics, and production workflows.

EDUCATION

E-Learning Instructional Design & Development Certificate

Oregon State University, 2026

BA, Communication Studies, Cum Laude

The College of New Jersey, 1999

CERTIFICATIONS

Adobe Certified Visual Design Professional

Premiere Pro | After Effects | Photoshop | Audition

Audio Visual Broadcast Production Technology

New Jersey Career & Technical Education Certification #4104

COMMUNITY INVOLVEMENT

Board of Education Member, Franklin Twp School

Quakertown | NJ | March 2018 - November 2024

Elected official providing oversight of district budget, policy & curriculum affecting Middle & Elementary, Chaired Curriculum & Communications committees, Finance & Facilities committee member